

# PRIVACY POLICY

**Shakti Pumps (India) Limited**, a pioneer in manufacturing energy-efficient pumps and motors since 1982. The company is at the forefront of providing a variety of renewable energy solutions, primarily for the agriculture sector. The company has over 1200 product portfolios, which have been indigenously developed by its Research & Development department. With an investment of 3-4% of the company's net profit towards Research and development, innovation is the backbone of their operations. The company has a strong commitment to innovate and develop technologically advanced products to meet India's irrigation & and pumping requirements.

At Shakti Pumps (India) Limited, we are committed to safeguarding and preserving the privacy of our visitors through your inquiries on products, promotional programs, or questionnaires. It is our essential responsibility to protect all of your personal information.

This Privacy Policy explains how we safeguard any personal data that you provide to us, or that we collect from you, from any leakage, misuse, or alteration of your personal information. Shakti Pumps (India) Limited does update this Policy from time to time Please review this Policy regularly.

The company is managed by a competent team of Indian professionals.

## What is personal information?

Personal information can be almost any information that is associated with an identifiable living individual. It can include a person's name, address, age, phone number or email address, a photograph of a person, a person's salary, bank account or financial details, a work email address phone number, or any information that is specific to you.

## How we collect your personal information

In running and maintaining our Shakti Pumps (India) Limited website, we may collect the personal information that you provide when you communicate with us by any means. Shakti Pumps (India) Limited may collect Information about your use of our site including details of your visits such as pages viewed and the resources that you access. Such information includes traffic data, location data, and other communication data. Shakti Pumps (India) Limited automatically receives your IP address, cookie information, or information on any web pages that you review, and records this information onto our server. This gathered information may be used to improve and review our website content and design.

## How we use your personal information

The collected personal information or data is used or shared by Shakti Pumps (India) Limited within the limited purpose that is indicated to you. You will be informed in advance if any cause arises where we

would like to use your personal information beyond the purpose primitively indicated to you. You hold the right to refuse the usage of your personal information.

## **Non-disclosure of your personal information to third parties**

Shakti Pumps (India) Limited will not disclose your personal information to any other party other than in accordance with this Privacy Policy and in the circumstances detailed below:

### **When we hold your permission.**

When we find it necessary to disclose it to Shakti Pumps (India) Limited-affiliated companies, subsidiaries, distributors, or agencies in order to answer any inquiries from you.

When we find it essential to disclose information to other companies hires that have a confidentiality agreement with Shakti Pumps (India) Limited in order to implement what was indicated to you.

When such information is processed into non-personally identifiable information as statistical data.

In case of inevitable circumstances to protect people's lives, bodies, or property.

In case of being required to disclose such information by law.

## **Use by visitors under the age of 18**

Shakti Pumps (India) Limited is bound up to protect any personal information of visitors to our website, who are under 18 years of age. Shakti Pumps (India) Limited suggests that parental or guardian review has to be made when a site visitor under 18 accesses this site. Anyone under 18 years of age should seek their parent's or guardian's permission prior to using or disclosing any personal information on this site.

## **A word on "Cookies"**

Cookies are IDs consisting of letters and numbers that provide information regarding the computer used by a visitor. We may use cookies where appropriate to gather information about your computer and to recognize your browser in order to assist us in improving our website.

We may gather information about your general internet use by using the cookie. Where used, these cookies are downloaded to your computer and stored on the computer's hard drive. Such information will not identify you personally. It is statistical data. This statistical data does not identify any personal details whatsoever.

You can adjust the settings on your computer to decline any cookies if you wish. This can easily be done by activating the reject cookies setting on your computer. (Please refer to "help" in your browser's toolbar). If you do so, you may not be able to utilize some functions on this site. To fully utilize this site, we recommend you set up those Cookies that can be received.

## **A word on security**

The Personal information submitted by you on our website will be protected by using SSL (Secure Sockets Layer) to prevent transmission of data.

## **Inquiries, corrections, or deletion of personal information**

You may place your request by clicking the link “Feedback” to inquire, make any corrections, or request the deletion of your personal information.

## **Revision of this privacy policy**

Shakti Pumps (India) Limited has the discretion to update this privacy policy at any time. Any major policy revisions will be posted on our site. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect.

## **Responsibility control and contact for inquiries**

Shakti Pumps (India) Limited has deputed a person in charge and a service contact to handle any inquiries you may have about this site. Please place your questions or opinions by clicking on the link “Contact Us”.

## **Shakti Pumps (India) Limited**

CIN No. L29120MP1995PLC009327

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